

Ohio Porkline

A PUBLICATION OF THE OHIO PORK COUNCIL

2024 Advertising Rates

GENERAL LAYOUT

The *Ohio Porkline* is a publication focused on Ohio Pork Council activities and pork industry news. The Winter issue also serves as the program and reference issue for the Ohio Pork Congress.

SPECIFICATIONS

CMYK color mode
300 dpi resolution
PDF files

CIRCULATION

More than 2,400 pork industry professionals receive the *Ohio Porkline*. Over 90% of the total readership are pork operation owners, managers or employees.

DEADLINES

Winter Deadline:	November 27, 2024
Spring Deadline:	March 6
Summer Deadline:	June 5
Fall Deadline:	September 4

PRINT RATES

Quarter page (V) (3.5" x 4.75")	\$265
Half page (H) (7.5" x 5")	\$525
Full page (8.5" x 11")	\$1,050

A 10% discount will be granted to those who purchase ad insertions for all four editions of the 2024 Porkline and pay for their advertisement, in full, at the beginning of the ad insertion term.



FOR MORE INFORMATION:

Ohio Pork Council
(614) 882-5887 ext. 2
pork@ohiopork.org

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2024 Advertising Reservation Form

Advertiser Contact: _____ Phone: _____

Email: _____

Agency Contact: *(if applicable)* _____ Phone: _____

Email: _____

To be included in index to advertisers:

Advertiser Name: _____ Website: _____

Physical Address: _____

City, State, Zip: _____

For billing, if different from above:

Company Name: _____

Billing Address: _____

City, State, Zip: _____

Advertising Schedule

Please mark the edition(s) you want your ad placed.

- Winter 2025 - Pork Congress Edition
- Spring
- Summer
- Fall

Advertisement Size

Please mark the size of your ad.

- Quarter page (V 3.5" x 4.75") \$265
- Half page (H 7.5" x 5") \$525
- Full page (V 8.5" x 11") \$1,050

PAYMENT OPTIONS

Total Amount Due \$ _____. *Remember, as an annual advertiser (all 4 editions, paid ahead, deduct 10%)*

- Check is enclosed (make payable to Ohio Pork Council, 9798 Karmar Ct., Suite A, New Albany, OH 43054)
- Credit Card: **a 3% processing fee will be added to your total**

Name on Card: _____ Billing ZIP Code: _____

Card Number: _____ Exp. Date: _____ Security Code: _____

- I would prefer to be invoiced. Please email invoice to: _____

For questions, please contact the Ohio Pork Council at 614-882-5887 or pork@ohiopork.org.