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FOR IMMEDIATE RELEASE

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Ohio's Pig Farmers Donate Pork to New Day Ministries

Effort highlights producers' ethic to serve their communities.

NEW ALBANY, Ohio – On behalf of all the state's pork producers, the Ohio Pork Council (OPC) is again partnering with a community-based nonprofit to further demonstrate how much its members are dedicated to bringing high-quality, nutrient-dense protein to those in need. OPC is donating \$2,500 to New Day Ministries, based in Bucyrus, Ohio, to be used to purchase pork, which will be distributed to those in the area who rely on the organization's services to receive much-needed nutritional assistance.

"This donation from the Ohio Pork Council allows us to continue to supply the community and our clients with fresh, nutritious food," said Kaden Thomas, executive director for New Day Ministries in Bucyrus, Ohio. "We strive to provide nutritious food to our community, and this will help us achieve that goal."

While giving back to the state's rural and urban communities is a regular part of the OPC's Pork Power initiative, it's even more critical during uncertain economic times that are affecting so many Ohioans.

"It's just part of our nature as farmers to give back," said Nick Seger, president of the Ohio Pork Council and a producer from Minster, Ohio. "Right now, we know that the need is even greater and we're so pleased to partner with organizations like this that really make a difference by providing high-quality protein to those who would otherwise not have it."

Under the umbrella of the We Care ethical principles, Ohio pork producers are focusing their efforts on producing wholesome, nutritious, and affordable pork for consumers every day in a way that is highly sustainable. These core values are highlighted and explained much more at <u>www.ohpork.org</u>.

About New Day Ministries

Located in Bucyrus, Ohio, New Day Ministries operates its Outreach Center as thrift store. It strives to bring help to the community around them and spread the word of God as they do so. They receive monetary and physical donations of goods, which are offered for sale to support the ongoing ministry. More information can be found at <u>www.NdmOutreach.com</u>.

About the Ohio Pork Council



9798 Karmar Court, Suite A New Albany, OH 43054 Phone: 614-882-5887 OhioPork.org

The Ohio Pork Council was established in 1968, beginning with nearly 800 pig farmers dedicated to the task of promoting their own product. Currently, OPC has approximately 2,500 members. Their mission is to serve and benefit all Ohio pork producers. To learn more about the Ohio Pork Council, visit <u>www.OhioPork.org</u> or call 614-882-5887.

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For a high-resolution, photo, click here.

On behalf of all Ohio pork producers, Janel Hord, from Hord Family Farms (left), presented a check for \$2,500 to Kaden Thomas, executive director of New Day Ministries in Bucyrus, Ohio. The organization will use the funds to purchase pork to help provide high-quality protein for the families it serves in north-central Ohio.