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Breanna Barker named Ohio Pork Council Marketing Director



NEW ALBANY, Ohio – The Ohio Pork Council is pleased to welcome Breanna Barker to the staff as the organization’s Marketing Director, beginning June 20, 2022.

"On behalf of the Ohio Pork Council Board of Directors and staff, we are excited to welcome Breanna Barker to our dynamic team," said Cheryl Day, Executive Vice President. "Barker’s deep-rooted passion for agriculture and vast experience will assist Ohio pig farmers in promoting pork in fresh, innovative ways."

Barker joins the Ohio Pork Council with a passion for agriculture built only through time in the industry. Raised in Weld County, Colorado, Barker was heavily involved in the Texas Longhorn Breeders Association of America, FFA, and 4-H. Barker spent time competing in events, such as prepared and extemporaneous speaking, dairy judging, and showing hogs, which instilled the drive to be an advocate for agriculture seen in her now.

Through many opportunities, Barker has been involved in agriculture throughout many states, including Colorado, Texas, California, Oklahoma, and now Ohio. She has worked with many species, including swine.

"I look forward to this opportunity," said Barker. "I can’t wait to see what great things Ohio Pork Council has in store for me."

Prior to accepting the role of Marketing Director, Barker attended Oklahoma State University – graduating with a Bachelor of Science in Animal Science with a concentration in Livestock Merchandising and a Bachelor of Science in Agricultural Communications in May of 2022.

About The Ohio Pork Council

The Ohio Pork Council was established in 1968, beginning with nearly 800 pig farmers dedicated to the task of promoting their own product. Currently, OPC has approximately 2,500 members. Their mission is to serve and benefit all Ohio pork producers. To learn more about the Ohio Pork Council, visit www.OhioPork.org or call 614-882-5887.