



## Friends of the Ohio Pork Industry:

*Thank you for supporting Ohio's pig farmers and the activities of the Ohio Pork Council.*

Each year, the Ohio Pork Council carries out a variety of programs, activities, and events for farmer members, allied industry representatives, and friends of the industry. The Ohio Pork Council remains focused on serving farmer members through promotion of their product, providing education to consumers, maintaining grassroots public policy and public advocacy efforts, and protecting producers' freedom to operate. All of this, and more, is made possible each year through the support of our generous sponsors.

Our 2024 Sponsorship Program includes a variety of opportunities for supporters to reach our 3,500 farmer members through yearly and ongoing activities that can best fit your investment goals. This year, we are pleased to offer *Annual Sponsorships*, which allow supporters to reach Ohio's pig farmers all year long with one investment. We also offer *Individual Sponsorships* that reach attendees and farmer members through an event or program of your choice.

Building on a successful event last winter, we welcome farmer members and industry friends to a venue located in the heart of Ohio's pork industry for the 2024 Ohio Pork Congress, February 6-7, at the Lima Convention Center. This location broadens our opportunity to expand our trade show floor and offer the show's educational experience to the tri-state region.

We hope you will find the 2024 Sponsorship Program as an opportunity to show your support for one of the top pork-producing states in the country. With your support, we can make the activities of the Ohio Pork Council bigger and better in 2024!

Please feel free to contact the Ohio Pork Council at any time for more information. Thank you for your support!

Sincerely,

A handwritten signature in black ink that reads "Cheryl Day".

Cheryl Day  
Executive Vice President

# Annual Sponsorship Opportunities

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The Ohio Pork Council is excited to offer yearly sponsorship opportunities that allow your business to show support of Ohio's pig farmers and OPC. In addition to the traditional program sponsorship opportunities, there are annual commitments available that include representation at all OPC activities and events.

The annual sponsorship opportunities below are a one-time ask with yearlong recognition!



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## Platinum ♦ \$7,500 Annual Contribution

- ♦ Listed as an annual sponsor at all OPC events
- ♦ Full-page ad in one edition of choice in the *Ohio Porkline* magazine
- ♦ Six (6) registrations to Pork Congress
- ♦ A reserved table at the Awards Luncheon (8-10 seats)
- ♦ Pork Chop Golf Outing foursome and hole sponsor
- ♦ Eight (8) tickets to OPC Special Event dinner



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## Gold ♦ \$5,000 Annual Contribution

- ♦ Listed as an annual sponsor at all OPC events
- ♦ ½-page ad in one edition of choice in the *Ohio Porkline* magazine
- ♦ Four (4) registrations to Pork Congress
- ♦ Pork Chop Golf Outing foursome and hole sponsor
- ♦ Four (4) tickets to OPC Special Event dinner



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## Silver ♦ \$3,000 Annual Contribution

- ♦ Listed as an annual sponsor at all OPC events
- ♦ ¼-page ad in one edition of choice in the *Ohio Porkline* magazine
- ♦ Two (2) registrations to Pork Congress
- ♦ Pork Chop Golf Outing foursome
- ♦ Two (2) tickets to OPC Special Event dinner



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## Bronze ♦ \$1,000 Annual Contribution

- ♦ Listed as an annual sponsor at all OPC events
- ♦ Pork Chop Golf Outing foursome

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THANK YOU

**OHIO PORK COUNCIL**

*Sponsors*

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# Evening with Bacon

Early Spring, 2024

Ohio farmers are invited to mingle with chefs and talk about how to properly prepare pork and speak with legislators interested in learning more about key issues facing the industry. The date of the event will be determined by the legislative session.

## Event Sponsor ♦ \$1,000

Each sponsor will receive:

- ♦ Your logo placed on all materials promoting the event
- ♦ Recognition in the *Ohio Porkline* magazine



# OPC Special Event

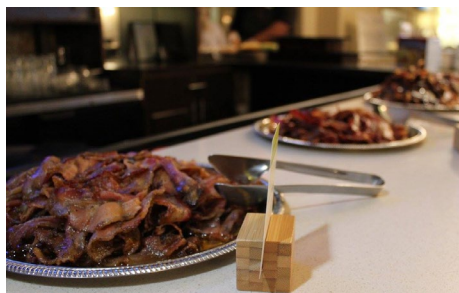
Throughout 2024

The Ohio Pork Council will be hosting three (3) special events throughout the year! Bourbon & Bacon, a four-course meal with a guided bourbon tasting; Swine & Wine, a chef competition at a local winery; and Chops & Hops, a pork chop meal at a brewery. You can sponsor one event, or all three!

## Dinner Sponsor ♦ \$1,000 per event

Each dinner sponsor will receive:

- ♦ Your logo placed on all flyers and social media promoting the event
- ♦ Two tickets to the event
- ♦ Recognition in the *Ohio Porkline* magazine (if received before print date)



# Ohio Pork Congress

February 6-7, 2024 ♦ Lima

Each year, Ohio's pork producers look forward to Ohio Pork Congress as an opportunity to network, learn about industry issues, recognize industry leaders, and support OPC's Friends of Pork PAC fund. Each below sponsorship will be recognized in the *Ohio Porkline* magazine (if received before print date) and recognized on the Ohio Pork Congress website.

## Session Sponsor ♦ \$2,500

As a Session sponsor, you can show Ohio pork producers how much you appreciate them as they all come together. As the Session sponsor, you will receive:

- ♦ Your logo and message on signs posted at the front of the meeting room
- ♦ Ability to introduce session speaker

## Breakfast Sponsor ♦ \$750

Each morning of Ohio Pork Congress, breakfast will be provided to all attendees and exhibitors. As the breakfast meal sponsor, you will receive:

- ♦ Recognition with signage displayed at the breakfast area

## Tuesday Lunch Sponsor ♦ \$1,500

Sponsor the lunch for the Swine Health Symposium on the first day of the Ohio Pork Congress. As the luncheon sponsor, you will receive:

- ♦ Opportunity to welcome attendees during lunch
- ♦ Recognition with signage displayed at the lunch

## Awards Luncheon Sponsor ♦ \$1,500

Each year, OPC recognizes leaders in Ohio's pork industry at Ohio Pork Congress. As the awards luncheon sponsor, you will receive:

- ♦ Recognition by the luncheon emcee
- ♦ Your logo on the luncheon slide show
- ♦ Your logo on signs in the banquet room

## Refreshment Sponsor ♦ \$600

*Only two sponsors for this selection, please contact OPC.* Throughout the event, a refreshment bar will be set up. For this sponsorship, you will receive:

- ♦ Recognition with signage displayed at the station

## Hand Sanitizer Station Sponsor ♦ \$600

Throughout the event, a hand sanitizer stations will be set up. For this sponsorship, you will receive:

- ♦ Recognition with signage displayed at the station

## WiFi Sponsor ♦ \$500

*Only one sponsor for this selection, please contact OPC.* You can sponsor Pork Congress attendees' access to WiFi at the venue. For this sponsorship, you will receive:

- ♦ Your logo on the WiFi access flyer that will be given to everyone that attends Pork Congress
- ♦ Display recognition in the meeting rooms at the venue

## Name Tag Sponsor ♦ \$500

*Only one sponsor for this selection, please contact OPC.* You can sponsor Pork Congress attendees' name tags. For this sponsorship, you will receive:

- ♦ Your logo on the name tags of each Pork Congress attendee

# Friends of Pork PAC Auction

February 6, 2024 ♦ Lima

Held during Ohio Pork Congress, OPC's Friends of Pork PAC Auction is an opportunity to enjoy great pork appetizers and raise funds for the PAC, which works on behalf of OPC members to protect their freedom to operate pork businesses in Ohio and transport their products around the world. Donated items for the auction are always appreciated.

## Auction Sponsor ♦ \$1,500

Each auction sponsor will receive:

- ♦ Recognition with signage displayed at the event
- ♦ Recognition in the *Ohio Porkline* magazine

## Bar Sponsor ♦ \$1,000

Each sponsor will receive:

- ♦ Recognition with signage displayed at the event
- ♦ Recognition in the *Ohio Porkline* magazine

# Pork Chop Golf Outing

June 14, 2024 ♦ Windy Knoll Golf Club, Springfield

Ohio pork producers and allied industry organizations gather for a day of fellowship and round of golf at one of Ohio's leading courses. Team members include pork producers, state legislators, and allied industry representatives. Lunch and beverages are provided for all players and sponsors.

## Team Sponsor ♦ \$450

As a team sponsor, you will:

- ♦ Choose the four (4) players for your team
- ♦ Recognition in the *Ohio Porkline* magazine

## Hole Sponsor ♦ \$300

As the hole sponsor, you will receive:

- ♦ A sign at one tee-box displaying your company/organization name and logo
- ♦ The opportunity to be present with a display at the hole that you are sponsoring. If you wish to hand out alcoholic beverages, at your cost, we can coordinate with the golf course.
- ♦ Recognition in the *Ohio Porkline* magazine

## Beverage Cart Sponsor ♦ \$500

*Only two sponsors for this selection, please contact OPC.*

We will have two (2) beverage carts out in full force for the duration of the tournament. As the beverage cart sponsor you will receive:

- ♦ A sign with your logo on the beverage cart
- ♦ Recognition in the *Ohio Porkline* magazine

## Lunch Sponsor ♦ \$500

A pork lunch is provided to all players and guests at the end of play. As a lunch sponsor, you will receive:

- ♦ A sign at the lunch serving station with your company/organization name and logo
- ♦ Recognition in the *Ohio Porkline* magazine

## Swag Bag Sponsor ♦ \$300

As a thank you for supporting Ohio's pork industry and OPC, a bag of items is provided to each of the players. As the swag bag sponsor, you are welcome to supply some company-branded items. As the swag bag sponsor you will receive:

- ♦ Your logo on the bags
- ♦ Recognition in the *Ohio Porkline* magazine

## Hole-In-One prize sponsor

As the sponsor of the hole-in-one prize, you will be able to determine what prize is given away. Examples include, but not limited to a power washer, generator, cash, etc. As the hole-in-one prize sponsor, you will receive:

- ♦ A sign with your logo displayed with the prize
- ♦ Recognition at the tee-box
- ♦ Recognition in the *Ohio Porkline* magazine



# Ohio Porkline Magazine

The Ohio Pork Council's quarterly *Porkline* magazine is sent to OPC members across the state and includes critical industry information and OPC event updates. Distribution is 2,300+ pieces, including farmers and industry partners.

## Advertising Rates per edition for 2024 (all full color):

- ♦ Full Page.....8.5" x 11" ..... \$1,050
- ♦ ½ Page ..... 7.5" x 5" ..... \$525
- ♦ ¼ Page ..... 3.5" x 4.75" ..... \$265

\*\* If you place an order for advertising space in all four editions for the year, you will receive a 10% discount.

OPC Staff will coordinate with you for submission of advertisement(s).

## Submission Deadlines:

Advertisements and payment are due at least one month prior to publish date, as follows:

- ♦ March 6            Spring edition
- ♦ June 5             Summer edition
- ♦ September 4      Fall edition
- ♦ November 27     Winter edition (Pork Congress edition)



## Associate Membership \$100

Support Ohio's pork producers by joining their organization. As an associate member, you will receive:

- ♦ Priority access and a \$50 discount on booth space at Ohio Pork Congress
- ♦ Opportunity to serve on committees and select association leadership
- ♦ Access to interact with key producers at industry events
- ♦ A free subscription to the *Ohio Porkline* magazine
- ♦ Updates from Ohio Pork Council about industry issues, provided via E-news Member Updates
- ♦ Access to the OPC conference room, located in New Albany, for small meetings (10 person max)



# 2024 Sponsorship Program



## SPONSORSHIP CONTACT INFORMATION

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP SELECTIONS

### Annual Sponsorships

- Platinum ♦ \$7,500
  - Gold ♦ \$5,000
  - Silver ♦ \$3,000
  - Bronze ♦ \$1,000
- \$ \_\_\_\_\_

### Dinner Events

- Evening with Bacon ♦ \$1,000
  - OPC Special Event ♦ \$1,000
- \$ \_\_\_\_\_

### Pork Congress

- Session sponsor ♦ \$2,500
  - Breakfast sponsor ♦ \$750
  - Tuesday Lunch sponsor ♦ \$1,500
  - Awards Luncheon sponsor ♦ \$1,500
  - Refreshment sponsor ♦ \$600
  - Hand Sanitizer Station ♦ \$600
  - WiFi sponsor ♦ \$500
  - Name Tag sponsor ♦ \$500
- \$ \_\_\_\_\_

### PAC Auction

- Auction sponsor ♦ \$1,500
  - Bar sponsor ♦ \$1,000
- \$ \_\_\_\_\_

### Pork Chop Golf Outing

- Team sponsor ♦ \$450
  - Hole sponsor ♦ \$300
  - Beverage Cart sponsor ♦ \$500
  - Lunch sponsor ♦ \$500
  - Swag Bag sponsor ♦ \$300
  - Hole in One sponsor
- \$ \_\_\_\_\_

### Ohio Porkline Magazine

- Full Page ad ♦ \$1,050
  - ½ Page ad ♦ \$525
  - ¼ Page ad ♦ \$265
    - Spring edition
    - Summer edition
    - Fall edition
    - Winter edition
- \$ \_\_\_\_\_

### Associate Membership

- Annual membership ♦ \$100
- \$ \_\_\_\_\_

All sponsors, please email your logo in .png or .eps format to [mking@ohiopork.org](mailto:mking@ohiopork.org), to be used for publication.

## PAYMENT OPTIONS

We wish to sponsor the Ohio Pork Council in the amount of \$ \_\_\_\_\_.

- Check is enclosed (make payable to Ohio Pork Council, 9798 Karmar Ct., Suite A, New Albany, OH 43054)
- Credit Card: **a 3% processing fee will be added to your total**

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

- I would prefer to be invoiced. Please email invoice to: \_\_\_\_\_

*For questions, please contact the Ohio Pork Council office at 614-882-5887 or [pork@ohiopork.org](mailto:pork@ohiopork.org).  
Email submissions can be sent to [pork@ohiopork.org](mailto:pork@ohiopork.org)*