



2024 OHIO PORK CONGRESS & SPONSORSHIP OPPORTUNITIES

Information You Need to Know

We are welcoming farmer members and friends back to the Lima Convention Center on February 6-7 for the 2024 Ohio Pork Congress. With an expanded trade show floor and wonderful educational experiences planned, this year's congress is not an event to miss.

The 2024 Ohio Pork Congress and Swine Health Symposium will be a 2-day event, filled with educational seminars, but also with plenty of time for attendees to visit the exhibit hall and check out everything you have to offer. Of course, we will also be hosting the annual PAC Auction, with great food, drink, and an excellent selection of auction items.

Location

The Ohio Pork Congress will be held at the Veterans Memorial Civic & Convention Center, 7 Town Square, Lima, Ohio 45801.

Hotel

Room blocks have been contracted at a few select hotels. Although you are not limited to these locations, we encourage you to take advantage of the low rates.

Wingate by Wyndham (main hotel)

The main hotel for the event will be the Wingate by Wyndham, which is attached to the convention center. The hotel is limited to 100 rooms, for which we have blocked all rooms for February 5 & 6, 2024. Room rates are as follows:

\$ 95.00	King or Double/Double
\$105.00	King/King (2 king beds)
\$140.00	Junior Suite
\$150.00	Executive Suite
\$160.00	Jacuzzi Suite

Reservations must be made by January 15, 2024. To book your room in the block, call the hotel directly at (419) 228-7000 and reference *Ohio Pork Council*, Group Code 020524POR.

Howard Johnson

The Howard Johnson is located at 1920 Roschman Avenue, Lima, Ohio 45804. They have recently completed a \$1.1 million renovation. You can take a look here: Howard Johnson by Wyndham Lima | Lima, OH Hotels (wyndhamhotels.com)

Room block includes 60 rooms for February 5-6. The rooms are priced at \$89.99/night.

Reservations must be made by January 8, 2024. To book your room in the block, call the hotel directly at (419) 222-0004 and reference "Ohio Pork Congress".

There are additional hotels in the area, just off I-75, less than a 10-minute drive from the convention center.

Exhibitors

Exhibitor space fills up fast! Each booth space is 8' wide x 6' deep and includes drape, a 6' table, and chairs. With each booth rental you are allowed two (2) registered attendees, at no additional cost.

Submit your Contract for Exhibit Space prior to November 1 for a reduced cost and priority space assignments. Send your contracts to sbaughman@ohiopork.org or mail to Ohio Pork Council, 9798 Karmar Court, Suite A, New Albany, OH 43054.

We have finalized the layout of the exhibit hall, a new layout offering 77 total booths. Booths are offered on a first come, first served basis for space selections. When exhibitors submit their contracts, we are asking them to include their top three (3) booth choices. We will try to accommodate these requests, but do not guarantee preferred spaces will be selected. Booths inside the trade floor will be offered/filled first, with the eleven booths in the hallway being overflow. If overflow booths are required, we will direct traffic down the hallway and before entering the trade floor on the first day to ensure attendees know the booths are there. On day two, traffic will not be diverted.

This new layout allows for a partition between the stage area and the trade floor, which will be opened during breaks and mealtimes. If there are any questions on the layout, feel free to reach out to Saydee Baughman at sbaughman@ohiopork.org.

Registrations

Our committee has not yet confirmed the schedule of events for Pork Congress, so the registration form has not been finalized at this time. When the registration form is complete, we will be sure to push that out to you.

However, for those that are working the trade show booth, I will be sure to get who will be attending closer to the time of the event, if you do not provide the name on the contract.

Associate Membership

Allied Industry partners are important to Ohio Pork Council. We appreciate the support you have given us over the years.

To enroll as an Associate Member, you can either complete the 'Associate Member Form 2024' or annotate the selection on the Sponsorship Form.

Sponsorships

We have developed the 2024 OPC Sponsorship Package that encompasses our events planned for the upcoming year. We hope to be able to hold all our events as planned in 2024!

In addition to offering Annual Sponsorships, there are also 20+ individual sponsorship selections to choose from, some of which are exclusive to a single sponsor, so get your selections in early.

Thank you for your continued support of Ohio Pork Congress, we hope to see you in February!



CONTRACT FOR EXHIBIT SPACE

Veterans Memorial Civic & Convention Center Lima, Ohio



February 6 & 7, 2024

We wish to reserve and contract for the following exhibit space in accordance with the terms, conditions, rules and regulations governing exhibitors as set forth in this contract and the exhibit brochure. All exhibitor booths are reserved for both days of the event.

Contract submission PRIOR to November 1, 2023:		Contract submission AFTER November 1, 2023:		
Single Booth (8'wide):	Double Booth (16' wide):	Single Booth (8'wide):	Double Booth (16' wide):	
O \$825	O \$1,550	O \$875	O \$1,650	
	space, please contact the office at <u>sb</u>			
TTENDEE REGISTRATI	ON			
	gistration for two (2) representative be complete. If you do not know at			
Name of Attendee(s) to b	e registered: #1	#2		
OOTH INFORMATION				
ach booth is 8'wide x 6'deep	o, includes drape, table, chairs, and o	electric (must indicate below)		
Need Electric	Hook-up? ☐ Yes ☐ No	Need a 6' table? ☐ Yes	s □ No	
ype of products or services:				
ist your top 3 preferred boot	h locations: #1	<u>#2</u>	#3	
XHIBITING COMPANY				
ompany Name:				
ontact Name:		Title:		
.ddress:		City:	State: Zip:	
hone:	Email:			
gnature:			_ Date:	
CONTRACTS RECEIVED	BEFORE NOVEMBER 1 WILL BE	ASSIGNED SPACE ON A FIRST	-COME, FIRST-SERVED BASIS.	
	The exposition is for educati	onal and informational purpos	ses.	
PAYMENT OPTIONS				
Are you a 2023 OPC Associ	ate Member company: Yes	No If yes, deduct \$50 from co	ost of booth selection.	
_	nvoice to:			
☐ Check: pay to Ohio Po	ork Council or	☐ Credit Card: a 3% processi	ing fee will be added to your total	
All major cards Nam	e on Card:	Bi	lling Zip Code:	
accontad	Number:	Exp Date:	Security Code:	

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